

MEDIA ALERT

LOCAL RESTAURANT THE MELROSE LAUNCHES NEW REAL-TIME SPORTS TRIVIA APP

Super Bowl Sunday at the Melrose will be the first time patrons can play new interactive PubPicks App

NASHVILLE, TENN. (February 4, 2011) – Local pub the Melrose, owned by Nashville native Austin Ray, is sure to be a hot spot this Sunday to watch the Super Bowl. To make it even more exciting, Ray and Nashville-based mSight Mobile will be launching PubPicks, a real-time sports picks and trivia app for mobile devices they developed for The Melrose and plan to market.

WHAT: Super Bowl Sunday, the launch of PubPicks app

WHO: Austin Ray, owner of the Melrose
Brad Ulrich and Jim Reynolds, owners of mSight Mobile
Local Nashvillians watching the Super Bowl

WHEN: Sunday, February 6
The Super Bowl starts at 5:00 and PubPicks will be launched just prior to the game.

WHERE: The Melrose
2535 Franklin Pike
Nashville, TN 37204

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